



Event·Trac

HD Asphalt and Concrete Decals

Great for:

- Parades
- Marathons
- Sidewalks
- Car Dealerships
- Parking Lots
- Festivals and MORE!



1.800.678.4041

www.event-trac.com

WHAT IS EVENT•TRAC?

Event•TRAC is the first truly affordable concrete and asphalt decal material on the market. Its super adhesive makes it perfect for any short term application, and its textured surface eliminates the need for expensive and visually detracting overlamine.

Event•TRAC is targeted for shorter term marking, whereas the competitors' films are designed and warranted for up to three months, which of course adds to the cost. However, our research shows that the vast majority of concrete markings are for short term events such as parades, concerts and sidewalk sales. Why pay for long term, when short term is all you really need?

Event•TRAC's unique texture does away with the need to laminate, so it allows for better visibility of graphics. Competitive films utilize a thick laminate to provide their slip resistance; which detracts from the visibility of the image when viewed from an angle.

Event•TRAC is a price driven concrete decal. If you need three months of warranted graphic, then Event•TRAC may not be for you. But, if you'd like concrete markings for foot traffic for an event time frame of one to two weeks, Event•TRAC is the logical choice.



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APPLICATIONS

Event•TRAC has many practical short term uses for marketing, advertising, event signage and more:



Sponsorship Signage

- Auto Racing
- Cycling
- Concerts
- Festivals
- Parades
- Charity Walks
- Road Running Races
- Extreme Sports
- Stadium Stairs
- Bus Stops / Shelters
- Parking Garages
- Golf Cart Paths

Other Uses

- Hotel Shower Floors
- Bath Tubs
- Boat Decks
- Trailer Ramps
- Skateboards
- Surfboards
- Elevator Floors
- Counter Mats
- Curb Risers
- Pool Areas

Point of Purchase

- Gas Station Pumps / Sidewalks
- Retail Store / Sidewalks Parking Lots
- Cart Return Advertising
- Concessions
- Car, Boat and RV Lots

Decorative

- Universities
- Town Centers
- Tradeshows
- Business Events

Way Finding

- Temporary Handicap
- Directional Arrows
- Parking Directionals
- Restroom Directionals
- First Aid Directionals
- Concession Directionals



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BUT HOW "NON-SLIP" IS IT?

Summary of Test Results of Surfaces Tested

Material	DRY	WET
HD Asphalt / Concrete Decal "Event-Trac®"	>0.97	0.92

The above results demonstrate that the product tested is slip-resistant and provides a high-level of slip-resistance for general applications on both wet and dry surfaces.

The product meets specifications of the Americans with Disabilities (ADA) and exceeds the threshold of safety based on tribometric standards and practices.

This product can be used on a sloped surface with an angle of up to 6.7 degrees while maintaining a high level of safety. The product should not be applied to slopes greater than 24 degrees.

Tests were performed in accordance with the manufacturers' operating guidelines for the English XL Variable Incidence Tribometer (VIT) and ASTM F-1679.

All testing was performed by a Certified XL Tribometrist. All materials were tested for dry and wet with readings in four cardinal directions.



Dry Test in South Direction



Texture Close Up

The threshold for safety for slip resistance for walking surfaces has long been established at .50 proving that Event•Trac exceeds by *nearly double* the standards set by ASTM, OSHA, ADA & UL.



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World's LARGEST Event•TRAC

When New Yorkers decide to throw a party they do it right! Local artists submitted designs for a temporary skating rink to be installed in Central Park. The resulting mosaic was printed in tiles for easy installation and was a huge hit with the skaters. The graphic covered 5600 square feet of skating surface and was in use long after the event was over.



Price list. All numbers are per piece.

	24"x24"	24"x30"	24"x48"	48"x30"	48"x48"	48"x72"	48"x96"	48"x120"	48"x144"	Code
1	\$102.28	\$115.36	\$136.56	\$144.98	\$173.50	\$231.78	\$271.05	\$338.16	\$405.00	A
5	\$41.00	\$45.54	\$67.64	\$84.34	\$133.96	\$199.00	\$267.76	\$325.20	\$380.06	A
10	\$33.82	\$42.16	\$66.98	\$83.32	\$131.38	\$190.04	\$239.80	\$282.80	\$337.02	A
25	\$30.29	\$37.64	\$59.13	\$71.51	\$102.84	\$151.58	\$198.57	\$243.77	\$287.16	B
50	\$29.56	\$35.75	\$51.42	\$93.49	\$99.27	\$143.58	\$183.35	\$221.53	\$255.18	B
75	\$27.64	\$32.75	\$50.53	\$60.95	\$95.73	\$135.58	\$170.11	\$199.31	\$223.16	B
100	\$23.57	\$29.20	\$45.50	\$55.87	\$84.49	\$116.95	\$142.90	\$162.37	\$194.80	C

Custom Sizes Are Available

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